WHO ILPPWA 2025 List of Registered Events

World Health Organization (WHO) International Lead Poisoning Prevention Week of Action (ILPPWA) 2025 List of registered events



Algeria

Central laboratory of BIOTOX ALI AIT IDIR HOSPITAL, ALGIERS

Awareness Day on Lead Poisoning Prevention (As part of the International Lead Poisoning Prevention Week of Action, ILPPWA 2025), 23.10.2025

As part of the 13th International Lead Poisoning Prevention Week of Action (ILPPWA 2025) organized by the World Health Organization (WHO) under the theme “No safe level: act now to end lead exposure”, the Laboratory of Biology and Toxicology, EHS Ali Aït Idir is organizing a scientific awareness day in collaboration with the student clubs PLEC and REVONDERST. Date: October 23, 2025. Venue: University of Sciences of Algiers, Faculty of Pharmacy (Ziania). This event aims to raise awareness among the university community about the health risks associated with lead exposure, explaining its sources, toxic effects on the human body, and prevention strategies. Program highlights: 1. Talks by toxicology residents on lead toxicokinetics and health effects. 2. Case studies and analytical demonstrations from hospital practice. 3. Distribution of educational leaflets and information sheets. 4. Interactive discussions with the audience on exposure reduction and environmental prevention

- Social media activity: student clubs PLEC and REVONDERST, in collaboration with the Laboratory of Biology and Toxicology, EHS Ali Aït Idir, produced a short awareness video shared on social media.
- Advocacy: The event promotes public and institutional awareness on the dangers of lead exposure and encourages preventive actions and policy engagement within the

university and healthcare community.

- Mural, street painting, drawing or other creative arts: Educational awareness leaflets on lead poisoning prevention. These illustrated information sheets use creative graphic design to explain the sources of lead exposure, its toxic effects, and preventive actions to protect health and the environment.

https://www.facebook.com/share/1BRmZr2bUM/

Armenia

Armenian Women for Health and Healthy Environment (AWHHE), Yerevan

Public Awareness About Lead Paint and Lead Poisoning Prevention Using Social Media in Armenia with the focus of 2025 campaign "No safe level: act now to end lead exposure", 01.10.2025 - 31.10.2025

Lead in paint campaign that includes a short video (cartoon on lead paint health effects) and its dissemination; webinar on the Childhood Lead Poisoning (translation of campaign materials into Armenian), development of video, dissemination of materials via AWHHE social media (Facebook) and website.

- Social media activity: translation of campaign materials into Armenian, development of video, dissemination of materials via posts on AWHHE social media (Facebook) and website
- Webinar: and organization of a webinar at the end of the campaign to present the materials and discuss negative impact of lead on child health
- Mural, street painting, drawing or other creative arts: 24/2 Baghramyan Avenue

https://awhhe.am/the-international-lead-poisoning-prevention-week-of-action/; https://www.facebook.com/awhhe/

Australia

The LEAD Group charity [ABN 25819463114], Sydney, NSW and online

LEAD Group AGM and announcement of winners of Volcano Art Prize 2025, 22.10.2025

At The LEAD Group's annual strategy meeting we will announce the winners of our annual art/photo/short film lead-safety and climate-safety competition Volcano Art Prize, and plan for how we can best promote lead testing (including with LEAD Group Kits and by portable bone lead XRF), lead poisoning treatment (including by oral EDTA) and activities organised by LEAPP Alliance UK, Partnership for a Lead Free Future (PLF), and the Lead Paint Alliance.

- Social media activity: Volcano Art Prize 2025 entries have been widely promoted via SM posts and reels
- Roundtable discussion: LEAD Group members and invited experts will develop strategies at an online meeting
- Mural, street painting, drawing or other creative arts: Volcano Art Prize entries can be submitted at www.volcanoartprize.com until 20 Oct 2025

www.volcanoartprize.com

Bangladesh

Environment and Social Development Organization-ESDO, Dhaka

Towards a Lead-Free Future: Safeguarding Children's Health through Awareness, Research & Policy Advocacy, 19.10.2025 - 25.10.2025

ESDO will observe ILPPWA 2025 with activities focused on raising awareness and advocating for stronger lead regulations. Key events include a human chain in Dhaka with 100+ volunteers, a media briefing to share research findings on lead content in decorative paints, and a youth event involving youth groups to highlight the dangers of childhood lead poisoning and increase awareness among the public and media. Additionally, a policy dialogue with stakeholders from government bodies and industries will push for a lead-level standard in industrial paints. Continuous social media and SMS campaigns will also run throughout the week to engage the public and promote lead poisoning prevention.

- Social media activity: Week long social media campaign
- Advocacy: Discussion with youth members and fine arts students to promote lead free paint
- Roundtable discussion: Multi-stakeholder meeting involving policymakers and stakeholders
- Outreach to paint manufacturers: Discussion with paint manufacturers disseminating results from lead contents in decorative paints
- Rally or march: Rally and human chain involving youth groups to increase awareness and generate public attention
- Media engagement: Press briefing disseminating results from Lead contents in products

https://esdo.org/

Benin

Groupe d'Action pour la Promotion et la Protection de la Flore et la Faune (GAPROFFA), Abomey calavi

Accelerate the commitment of the government and political decision-makers to the adoption of the decree on lead in paint in Benin., 08.09.2025 - 05.12.2025

The first activity will be informal advocacy with each Director and the technical advisor, highlighting the urgency of signing this decree, the harmful effects of high-dose lead paint on health, especially that of children, and the benefits of this decree in the fight against lead poisoning. The policy briefs and leaflets on lead poisoning will be shared for more awareness. As for high level meetings, it will be carried out with all cabinet directors of the three ministries, the technical advisor to the ministry of industry and trade, the “Risks” focal person at the ministry of environment and two stakeholders of the ministry of defense.. During the meetings, the doses of lead in paints used by the Beninese population will be presented showing the risks of illness, especially among children and pregnancy women.

- Advocacy: Strengthen the advocacy with the authorities involved for the rapid adoption of the decree on lead in paint in Benin
- Roundtable discussion
- Webinar
- Media engagement

www.gaproffa.org

Groupe d'Action pour la Promotion et la Protection de la Flore et la Faune (GAPROFFA), Abomey calavi

Intensification of advocacy actions in order to boost the commitment of the government and political decision-makers for the rapid adoption of the decree on lead in paint in Benin., 23/10/2025 - 29/10/2025

Two main activities will be carried out in this project: 1- Individual and Informal meetings with each Directors of the Ministry of Industry and Trade, the Ministry of Health and the Ministry of Environment and Sustainable Development, and with the Technical Advisor of the Ministry of Industry and trade. 2- Formal High-level meeting with the Cabinet Directors of the three ministries and the “Risks” focal person at the Ministry of the Living Environment and Sustainable Development

- Social media activity
- Advocacy

Bhutan

Ministry of Health, Thimphu

Community awareness program on Lead and testing of dry chilli powder samples using XRF machine Press release by Honorable Health minister, MoH. Tiktok program on Lead prevention. Pannel discussion on Lead through National Television, 19.10.2025 - 25.10.2025 Event description There will be press release by Honorable Health Minister on Lead poisoning, awareness and testing program at the community

- Social media activity
- Advocacy
- Media engagement

www.bbs.bt/

Cameroon

African Environmental Network, Yaoundé

Reduce the risk of lead poisoning in Yaoundé and Kribi-Cameroon, 19.10.2025 - 19.12.2025 Event description The Rotterdam Convention Focal Point and the Basel and Stockholm Focal Points in Cameroon are well prepared and understand the next steps after the Notification; are have the necessary information to address the criteria (c) questions

- Social media activity
- Other: Research to determine the concentration of lead in tap water in 100 households in the city of Yaounde

https://africanenvi.org/

Centre de Recherche et d'Education pour le Développement, Yaoundé

Advancing the preparation of Cameroon for the next steps following the Notification of the listing of late chromates in Annex III of the Rotterdam Convention, 20.10.2025 - 27.11.2025 Event description The Rotterdam Convention Focal Point and the Basel and Stockholm Focal Points in Cameroon are well prepared and understand the next steps after the Notification; are have the necessary information to address the criteria (c) questions

- Social media activity: Facebook, website social media cards
- Advocacy: Interpersonal Engagement with the Rotterdam Convention Focal Point and the Basel and Stockholm Convention Focal Points

http://crepdcm.com/#/

Centre de Recherche et d'Education pour le Développement (CREPD), Yaoundé

Educating Cameroonian focal point and the African members seating in the Rotterdam Convention's CRC on the link between national lead paint regulation/law and Notification to list Lead Chromate in Annex III of the Rotterdam Convention, 17.10.2025 - 27.10.2025

Lead is harmful to everyone and damages the vital organs such as reproductive systems, kidneys, liver, blood and brain. Young children are more vulnerable as their nervous systems are still developing and they absorb 4-5 time more lead than adult which can cause intellectual disability, underperforming at school and behavioral issues; In adult, lead exposure increases the risk of ischemic heart diseases and stroke; in pregnant women, lead exposure damages many organs but also negatively affects developing foetus. One of the wide sources of exposure to lead after TEL/TML was eliminated in gasoline is lead paint. Facing this fact, countries are increasingly becoming conscious of the urgency to act and are enacting national regulations to ban lead paints to protect the health of their citizens. However, it has be noted that one significant enforcement challenge facing developing countries that have banned or want to ban lead paint is the unregulated trade in lead chromates that makes them accessible for paint manufacturing. Another challenge is the ignorance among regulators and government officials of the fact that if a country has adopted a legally-binding regulatory limit of 90 ppm lead in paints, this means it has banned or severely restricted the use of lead chromates in paints. In developed countries (i.e. EU and its Member States, Switzerland, Canada, Australia) where lead paints are banned, lead chromates cannot be added to paint as they are unsafe for their citizens, but some of these countries allow production and exports of lead chromates putting the recipient countries' children and families at risk. Cameroon and most of the developing worlds except (India and China) do not have domestic production of lead compounds but receive them through imports. Therefore, one of the most effective additional measures to improve lead paint regulation compliance would be to control the trade and import of lead compounds that are used in paint. At the global level, the Rotterdam Convention is the only legally binding instrument able to control the trade of hazardous chemicals, such lead chromates. Understanding the link between national lead paint regulation/law and Notification to list Lead Chromate in Annex III of the Rotterdam Convention for the country is crucial, as well as the engagement of the BRS Focal Points in Cameroon and the CRC members in the Africa Region. If these key players understand the link, they will be able to provide the compelling rationale to speed up the recommendation for listing and the effectiveness of the listing by the BRS COPs within a reasonable period of time by demonstrating that national regulation/law on lead in paint satisfies Criterion (c), and element of positive answers to the following two questions: 1. "Whether the final regulatory action led, or would be expected to lead, to a significant decrease in the quantity of the chemical used or the number of its uses", and 2. "Whether the final regulatory action led to an actual reduction of risk or would be expected to result in a significant reduction of risk for human health or the environment of the Party that submitted the notification."

- Social media activity: Sharing of adapted social media materials from the ILPW 2025

- Advocacy: Engage with the Rotterdam Focal Point Convention
- Roundtable discussion: Reaching out to and meetings with the BRS Focal Points to further explain the Notification and next steps
- Webinar: Reaching out to the African Members of the Rotterdam Convention Chemicals Review Committee
- Media engagement: Announcements and interviews on national platforms to highlight data on law non-compliance and public health risks.
- Other:School awareness caravans using educational games and activities, field poster campaigns with artisans, training of 100 youth and NGO advocates, and health center visits to inform pregnant women about exposure and prevention

www.crepdcm.com

Young Volunteers For Environment (YVE), Yaoundé

Progress Towards a lead-free Future: Combatting Persistent Lead use for a better well-being, 18.10.2025 - 16.11.2025

The event is a multisectoral campaign aimed at raising awareness about the health and environmental risks related to the use of products containing lead. It targets decision-makers, the private sector, the media, civil society, and vulnerable populations such as children and pregnant women. Activities include a multi-party dialogue, local media announcements and interviews, a digital campaign using social networks (LinkedIn, Twitter, Instagram, Facebook, WhatsApp, Telegram, etc.), workshops, parliamentary advocacy, school and community outreach, and training of youth and ambassadors to sustain the efforts. The goal is to strengthen regulation enforcement and protect public health and the environment by eliminating the dangers of lead exposure.

- Social media activity: Sharing at least 10 data-based visuals and infographics to increase public awareness about lead paint risks
- Advocacy: Submission of an advocacy memorandum to ministers and parliamentary action for stronger enforcement , importer compliance and the mandatory use of lead-free paints in educational institutions
- Roundtable discussion: Workshop gathering government, industry, customs, and civil society to analyze data and develop enforcement solutions
- Webinar: Training of 100 youth and NGO advocates
- Media engagement: Announcements and interviews on national platforms to highlight data on law non-compliance and public health risks.

- Other:School awareness caravans using educational games and activities, field poster campaigns with artisans, training of 100 youth and NGO advocates, and health center visits to inform pregnant women about exposure and prevention

https://jvecameroun.org/

Colombia

Asociación Colnodo, Bogotá

Guía para la remoción de pintura con plomo/Guide for removing lead paint, 19.10.2025 - 31.10.2025

Publicar una guía para la guía para eliminar pintura con plomo.

- Social media activity: www.rds.org.co. X, Facebook
- Mural, street painting, drawing or other creative arts
- Other: publicación en https://rds.org.co/es/plomo-en-pinturas

https://rds.org.co/es/plomo-en-pinturas

Côte d'Ivoire

Jeunes volontaires pour l'environnement Côte d'Ivoire, ABIDJAN

Campagne de sensibilisation sur la dangerosité de l'exposition au plomb, ILPPWA 2025, 19.10.2025 - 25.10.2025

Cette campagne s'inscrit dans le cadre de la Semaine internationale de prévention du saturnisme (ILPPWA) 2025. Elle vise à utiliser les réseaux sociaux pour diffuser largement des messages de plaidoyer et de sensibilisation. Elle mettra en avant les résultats des études menées par JVE Côte d'Ivoire sur les questions liées au plomb. L'objectif est de renforcer les capacités des populations, susciter un mouvement citoyen en faveur de l'adoption d'une réglementation stricte sur les peintures sans plomb. La campagne contribuera également à une sensibilisation accrue des consommateurs aux problèmes de santé et d'environnement liés à l'exposition au plomb, ainsi qu'à une meilleure compréhension des diverses sources d'exposition. Cet événement sera organisé en ligne sur les différentes plate-forme de JVE Côte d'Ivoire (Facebook, Instagram…), et en collaboration avec IPEN.

- Social media activity
- Advocacy

https://www.jvecotedivoire.org

Democratic Republic of the Congo

Appui aux Initiatives Communautaire de Conservation de l'Environnement et de Développement Durable, AICED, City of Goma

La menace de la peinture à plomb sur les enfants par manque la transparence des fabricants de la peinturey, 20.10.2025 - 25.10.2025

EEn effet, nos enquêtes sur le terrain ont montré un certain manque de transparence des fabricants de peintures. Sur certaines boîtes de peintures, comme ingrédients, nous avons trouvé cette mention : Alkyl resin, pigments, solvents and approved additives. Quand on ecrit « and approved additives », c'est un manque de transparence de la part des fabricants parce que ces additifs dits « approuvés » ne sont pas clairement identifiés. Nous allons faire un plaidoyer pour montrer la menace de la peinture à plomb sur les enfants et demander aux décideurs d'exiger la transparence des fabricants de la peinture conformément à la convention de Bâle. Nous allons aussi sensibiliser la communauté du danger du plomb sur les enfants et nous allons aussi attirer l'attention de la communauté du danger du manque de transparence des fabricants de la peinture

- Social media activity
- Advocacy
- Media engagement

https://www.facebook.com/AICED-Asbl-102051812502991/ https://twitter.com/aicedasbl2022 // https://youtube.com/@aicedrdc?si=Yr4ren_9hZ0-dJeS

Solidarité pour la Protection des Droits de l'Enfant, Bukavu, Province du Sud-Kivu, République Démocratique du Congo

Campagne de mobilisation communautaire et institutionnelle sur les dangers du plomb dans la peinture, ILPPWA 2025 (SOPRODE / RDC), 19.10.2025 - 25.10.2025. Une phase de préparation (contact intervenants, supports visuels, logistique) se déroulera durant les deux semaines précédentes (du 1er au 18 octobre) pour garantir le bon déroulement du programme.

Solidarité pour la Protection des Droits de l'Enfant organise une campagne hybride (présentiel + en ligne) à Bukavu et dans sa périphérie pour sensibiliser les communautés locales aux dangers du plomb dans la peinture. En présentiel : - Activités éducatives dans les marchés, écoles et centres de santé/ Ciblage des parents, commerçants et artisans peintres / Distribution de flyers bilingues (français/langues locales) et d'infographies / Sessions interactives et mini-débats communautaires / Réunions de mobilisation avec les autorités locales et les services techniques (santé, environnement, éducation) / En ligne et via les médias : Diffusion quotidienne de mini-vidéos, infographies, flyers, quiz et témoignages sur

les réseaux sociaux avec les hashtags #StopPlombRDC et #ILPPWA2025 / Publication d'une lettre ouverte accompagnée d'une pétition adressée aux autorités / Organisation d'une émission radio/télévisée participative pour sensibiliser les publics non connectés

- Social media activity: Une émission radio et télévisée participative sera organisée pour sensibiliser les publics non connectés aux dangers du plomb dans la peinture, en donnant la parole aux experts, aux responsables locaux et aux citoyens.
- Advocacy: Une lettre ouverte, accompagnée d'une pétition, sera adressée aux autorités locales et nationales pour demander l'adoption et/ou l'application stricte de normes interdisant l'utilisation de peinture au plomb. Des rencontres avec les décideurs sont également prévues en amont des activités communautaires.
- Media engagement: Une lettre ouverte, accompagnée d'une pétition, sera adressée aux autorités locales et nationales pour demander l'adoption et/ou l'application stricte de normes interdisant l'utilisation de peinture au plomb. Des rencontres avec les décideurs sont également prévues en amont des activités communautaires.

https://twitter.com/ASBL_SOPRODE

Ethiopia

Pesticide Action Nexus Association Ethiopia, Addis Ababa

Consultative meeting on lead poisoning prevention in Ethiopia, 23.10.2025 - 25.10.2025

Lead poisoning is a global public health problem, including Ethiopia. In an effort to prevent lead poisoning, PAN Ethiopia has been working in collaboration with national and international institutions and government offices, by promoting alternatives, awareness creation for the wider public through different information dissemination pathways, and also by engaging with high-level policymakers. The efforts have contributed for Ethiopia to develop and pass regulations on lead poisoning prevention, mainly to eliminate lead paints. The 2025 international lead poisoning prevention week is planned to be conducted from October 27 to 30, 2025 with the main focus of conducting a consultative meeting with higher officers to discuss on the status of enforcing regulation. Media professionals will also be part of the meeting to disseminate information to consumers./p>

- Social media activity
- Advocacy
- Roundtable discussion

Georgia

Association "Health XI", Tbilisi

There is no safe level of lead: disseminate knowledge and act!, 19.10.2025 - 26.11.2025

During the week we will hold several activities to: Educate medical professionals, medical students and general public about lead, its harmful effect on everyone exposed to lead sources; Raise awareness of lead sources and preventive measures. Webinar material will be focused on the slogan that there is no safe level of exposure and everyone should disseminated information on lead poisoning and how to end lead exposure. Educational lectures on lead poisoning will be given to medical students of public health faculties. Lead week material will be posted on the Tbilisi State Medical University website. Medical faculty students will participate in the webinars and address data on lead exposure and outcome. The international lead week material webinars, podcasts, infographics and videos will be used. The event will be marked together with the national toxicology association and education institutions.

- Advocacy
- Webinar
- Health professionals' event

Gamarjoba, Tbilisi

Lead Paint Action activation, 19.10.2025 - 26.10.2025

The changes in Georgian legislation are an important but not final step towards a complete elimination of lead paints. The promotion of lead paint regulations in the country is relevant. The most common source of lead exposure for children may be paints containing lead chromate pigment. The use of lead chromates can be eliminated by including them in the Rotterdam Convention as hazardous chemicals subject to the Prior Informed Consent (PIC) procedure. This will facilitate compliance with national lead paint laws and encourage more countries to implement lead paint control measures. Objectives: Raising awareness of the dangers of lead paint and existing lead paint regulations in the country; Promoting the thesis “No safe levels of lead”; Raising awareness of the importance of activities and submitting notifications under the Rotterdam Convention.

- Social media activity
- Media engagemen

India

Advanced Study Institute of Asia, New Delhi

Bulletin Release & Social Media Advocacy, Lead and Heavy Metals Prevention, 20.10.2025 - 25.10.2025

A week-long awareness and advocacy initiative during ILPPWA featuring the release of a special bulletin on lead and heavy metals in India accompanied by awareness through social media of lead exposure risks, especially for children.

- Social media activity: Coordinated posts on Instagram, and LinkedIn including infographics, caraosal, and expert quotes.
- Advocacy: Release of a research-based bulletin on lead and heavy metals
- Media engagement: Writing an Opinion peice and will be published under media platform.
- Other: Tagging policymakers, medical professionals, and media contacts in digital content.

https://asiaresearch.co/

Pahle India Foundation, New Delhi

Towards a Lead-Free India: Understanding Risks and Shaping Responses, 24.10.2025

This high-level session will convene Principal Health Secretaries, NHM Mission Directors, senior policymakers, and technical experts to deliberate on India's lead poisoning and exposure landscape, and to chart actionable, coordinated strategies for an integrated national policy response.

Webinar: 90 Minutes virtual discussion

https://ileap.org.in

Toxics Link, Delhi

Social Media Event, 20.10.2025 - 25.10.2025

Social media Campaigns in collaboration with IPEN.

- Social media activity: Posts on Facebook, Instagram, LinkedIn, X
- Advocacy: Policy Brief

Toxics Link, Delhi

School Awareness Programme and Social media camapign, 20.10.2025 - 25.10.2025

For awareness among children, we will organise a talk in school.

- Social media activity
- Other: School talk

Indonesia

Nexus3 Foundation, Indonesia

Lead-Free Indonesia : Strengthening Multi-Stakeholder Collaboration for Regulatory Change, 19.10.2025 - 25.10.2025

The 13th ILPPWA campaign by Nexus3 Foundation will focus on strengthening collaboration among regulators, paint industries, associations, media, and civil society to push for a national ban on lead in paint. Building on over 15 years of advocacy, Nexus3 aims to go beyond awareness-raising by showcasing its leadership and catalyzing stronger policy action. Activities include the launch of the Indonesia Country Situation Report, a national webinar, social media outreach, and stakeholder engagement to accelerate Indonesia's transition toward mandatory lead-free paint regulations and a toxics-free future.

- Social media activity
- Advocacy
- Webinar
- Media engagement: There will diverse media coverage
- Other: Report launches

https://www.nexus3foundation.org/

Kenya

Centre for Environment Justice and Development, Nairobi

Awareness and Advocacy for Lead Free Kenya, 19.10.2025 - 25.10.2025

We will conduct week-long awareness and advocacy campaign aimed at mobilizing the public and promoting policy support for the enforcement of Kenya's lead in paint regulations and the global phase-out of lead chromates. This is to be achieved through: stakeholder consultations, and a media briefing with emphasis on listing lead chromates under the Rotterdam Convention.

- Social media activity: Share facts on toxicity of lead on social media platforms
- Advocacy: Advocate for elimination of lead chromate in all paint and other consumer products.

- Roundtable discussion: In collaboration with The University of Nairobi we will hold a meeting under the title: Restrict Lead Chromate: Sustaining Momentum Towards Lead-Free Communities

https://cejadkenya.org/

Kisiwani Conservation Network, Kabete, Kiambu County

BrighTest, 01.10.2025 - 30.10.2025

BrighTest is concerned that the unregulated construction and operation of kitchenettes for school feeding programs could create a profound exposure for leaded paints, lead dust, lead poisoning and negative learning outcomes in early childhood schools. The project uses targeted awareness and remediation plans to sensitize and equip school development committees, kitchen staff, artisans and sponsors. The goal is zero-lead results from swab tests on walls, floors, chimneys, door and window frames of kitchenettes where food ingredients are stored, cooked and served to young learners in public schools.

- Advocacy: Integrate lead-free paints in construction and maintenanceof kitchenettes cooking, handling and serving school feeding programs in public early childhood education centres.
- Roundtable discussion: Workshop for school administration, sponsors, contractors, artisans and kitchen staff to adopt lead-free paints in school construction standards and work with certified experts in remediation of affected surfaces.
- Outreach to paint manufacturers: Showcase lead-free paint solutions for schools and best practices for remedying affected surfaces.

https://sites.google.com/view/www-kisiwani-org/home

University of Nairobi, Nairobi

Restrict Lead Chromate: Sustaining Momentum Towards Lead-Free Communities, 21.10.2025 - 25.10.2025

The ILLPWA 2025 will be dynamic and focused on the theme, with its foundation being a digital platform for raising awareness. The extent of exposure sources covered will be a key criterion for determining the most effective digital content. The central event will be an interactive session, interluded with edutainment, to discuss the post-ban findings of high lead concentrations in the newly purchased shades of yellow, green, and red oil-based residential and yellow road marking paints, while highlighting the toxicity of lead chromate. The week will also feature a practical safe repainting procedure on an old building, documenting the proper procedures to prevent ongoing exposure from peeling lead paint. Additionally, the week will conclude with the recognition of organizations, individuals and groups for their outstanding contributions to the ILLPWA initiatives and the best-performing content on the

digital platform. These efforts will collectively strengthen our key call for rigorous control and eventual elimination of lead chromate in all paint and other consumer products.

- Social media activity:All social media and digital platform
- Advocacy: Will bring together regulators, policy makers and stakeholders for a discussion on restriction of lead chromate based on the findings
- Outreach to paint manufacturers: Video has been documented during the survey to pinpoint opportunities and challenges of enforcing paint product standards targeting lead chromate
- Media engagement: There will diverse media coverage
- Drama, dance or other expressive activity
- Mural, street painting, drawing or other creative arts

uncsa.uonbi.ac.ke

Kuweit

Kuwait Poison Control Center, Kuwait City

International Lead Poisoning Prevention Week of Action, 20.10.2025 - 23.10.2025

Booth - Public Hospital: Social Media - Public / Presentation - Health Care workers

- Social media activity: Instagram posts
- Health professionals' event: Presentation
- Other: Booth in a public hospital

Kyrgyzstan

Union of Photo Journalists in cooperation with AKMENA Public Association, Bishkek

Information campaign and survey "Childhood without lead!", 01.10.2025 - 31/01/2026

Project goal: Eliminating children's exposure to lead by strengthening lead monitoring in paints. Main project activities: 1. Organize a study of lead concentration in kindergartens for lead content in paints used for playgrounds and possibly inside buildings). 2. Organize a workshop to discuss the results of the study with the relevant government agencies, stakeholders.

- Social media activity

- Roundtable discussion
- Other: A study of lead content in paint used in Kindergardens.

Liberia

Pollution Control Association of Liberia, Monrovia

Awareness, Education on Lead Paint and community involvement to end Lead exposure, 22.10.2025 - 23.10.2025

>Planery for two schools, media activities on TV, Radio and Newspaper

- Roundtable discussion
- Media engagement
- Other: Distribution of Lead Paint fact Sheets

Malaysia

Consumers' Association of Penang, Georgetown, Penang

Towards lead paint law in Malaysia and listing of lead chromate under the Rotterdam Convention., 19.10.2025 - 25.10.2025

The Consumers' Association of Penang will hold a press conference on 23 October 2025 during the ILPPWA2025 to advocate for lead paint law in Malaysia. We will also spread awareness through our social media about lead toxicity and the urgency of protecting children from preventable sources of lead exposure such as lead-containing paints and dust by disseminating information materials from IPEN, WHO and other sources.

- Social media activity: Share information materials from IPEN and WHO.
- Media engagement: Conduct press conference to advocate binding lead paint standards.
- Write to the relevant government agency to urge support for listing lead chromates under the Rotterdam Convention.

México

Casa Cem - Vías Verdes, A.C., Guadalajara

México sin plomo: Casa Cem lanza campaña por la eliminación del plomo en pinturas, 20.10.2025 - 25.10.2025

En el marco de la Semana Internacional para la Prevención de la Intoxicación por Plomo 2025, Casa Cem desarrollará una campaña nacional de comunicación y acción institucional

enfocada en la eliminación del plomo en pinturas en México.Durante esta semana, Casa Cem difundirá en redes sociales información técnica, educativa y de sensibilización sobre los riesgos del plomo, especialmente en pinturas a base de solventes. La campaña incluirá publicaciones informativas, materiales visuales y comunicados de prensa destinados a medios de comunicación y tomadores de decisión. Paralelamente, Casa Cem enviará cartas oficiales a la Secretaría de Salud y a la COFEPRIS solicitando la revisión y actualización de las normas NOM-231-SSA1-2016 (Juguetes y artículos escolares) y NOM-004-SSA1-2013 (Pinturas, tintas, barnices y esmaltes), con el objetivo de fortalecer los límites de plomo actuales. Con esta iniciativa, Casa Cem busca promover una política nacional de eliminación total del plomo en pinturas, contribuyendo a los esfuerzos globales del Global Alliance to Eliminate Lead Paint

- Social media activity
- Advocacy

Nepal

Center for Public Health and Environmental Development (CEPHED), Kathmandu

CEPHED, with the support of the WHO Country Office for Nepal, IPEN, and LEEP, has planned the following events in Nepal. (A) With the Support of WHO: Marking ILPPWA 2025 with BLL Policy Dialogue and Public awareness in Nepal, 1st Oct - 30 Nov 2025. (B) With the Support of IPEN: Campaigning for listing of Lead Chromate in the Rotterdam Convention and Press Meet on ILPPWA 2025 in Nepal. (C) With the Support of LEEP: Study of Lead in Cosmetics (Kajal), Personal hygiene products (Toothpaste), and Traditional Products (Sindoor) in Nepal, 01.10.2025 - 31.01.2026

CEPHED, with the support of the WHO Country Office for Nepal, IPEN, and LEEP, has planned to carryout following activities under three different events in Nepal. (A) With the WHO Support, CEPHED will carry out, following events and activities: 1. Collect, customize, prepare, and produce GAELP Campaign materials for 2025 and widely disseminate them through mass media, etc. 2. Collect, review, and compile the results of BLL-related studies carried out in Nepal. 3. Collect, review, and compile the results of leads on different products in Nepal. 4. Organize a kick-off press meet ILPPWA 2025 among 25 health and environment journalists and lawyers. 5. Organize a day-long “Multistakeholder workshop on Lead Poisoning Prevention in Nepal,” including a dedicated “ BLL Policy Dialogue.” 6. Develop IEC Material (Radio PSA and Video PSA) for NHEICC on lead to be broadcast during the week of action and beyond. (B) With the support of IPEN, CEPHED will carry out the following activities: 1. Rooted advocacy campaigns and meetings with concerned government agencies, including specifically the DNA of RC, talk and convince them to initiate the listing process. 2. Writing a letter along with sending the Lead Paint standards to all concerned Government agencies agencies at the Federal, Provincial, and Local levels. (Media outreaches through

writing dedicated news articles to maximize public outreach / PRESS MEET on ILPPWA 2025, followed by a press release both in English and the Nepali Language, etc.). (C) With the support of LEEP, CEPHED will carry out the following activities : 1. Study of lead in cosmetics (Eye products, Kajal), Personal hygiene products (Toothpaste), and Traditional products (Sindhoor). 2. Prepare a Study Report on Lead in Cosmetics, Personal Hygiene Products, and Traditional sources, and release the report through organizing a multistakeholder workshop program. 3. Public mass awareness through mass media (radio PSA production and dissemination). 4. Advocacy with the government for the enactment of regulatory limits and their effective implementation of lead in these products. 5. Final report submission on project completion.

- Social media activity: IEC material, Radio Jingle and TV PSA will be also share with social media
- Advocacy: Adovicay letter and campaign for effective implementation of lead paint standers, more laws regulating lead in other source of exposure etc..
- Roundtable discussion: Blood Lead Level (BLL) Policy Dialogue among most concerned agencies and representative as the part of Multi Stakeholder workshop has planned.
- Health professionals' event: Health professional participation ensured in a Multi Stakeholder workshop has planned.
- Outreach to paint manufacturers: Paint Manufacturers participation ensured in a Multi Stakeholder workshop has planned.
- Media engagement: Media engagement and participation ensured in ILPPWA 20205 Kick Off program and Multi Stakeholder workshop has planned.
- Other: Study of Lead in Other potential sources and products (toothpaste, kajal, Shindoor) and report release through stakeholder workshop

Niger

Association Vie & Développement (AVD-Kowa Murna), Niamey

Vulgarisation du décret sur la teneur en plomb dans les peintures au Niger, 06.10.2025 - 20.10.2025

Diffusion et sensibilisation des populations sur la nouvelle réglementation sur la peinture au Plomb.

- Social media activity: Affiches ,dépliants, prospectus ....
- Webinar: Avec le réseau IPEN Afrique francophone

Association Vie & Développement (AVD-Kowa Murna), Niamey

Le plomb dans la peinture tue à petit feu, interdisons les dans nos maisons., 05.10.2025 - 15.10.2025

Préparer des message de sensibilisation en se basant sur le décret de réglementation de la teneur du plomb dans les peintures au Niger.

- Social media activity
- Media engagement
- Mural, street painting, drawing or other creative arts: Plaque Alhéri -Bobiel Niamey

Association Vie & Développement (AVD-Kowa Murna), Niamey

Support for the process of regulating the content of lead in paints through the popularization of the decree N° 2025-392/PRN/ME/H/A du 18 juillet 2025 issued by the Council of Ministers in Niger, 23.10.2025 - 29.10.2025

Through our advocacy and awareness-raising actions of the NGO AVD Kowa murna on the effects of lead in paint, the Government of Niger has adopted a decree to regulate the content of lead in paints. AVD kowa Murna is committed to supporting the process by raising awareness, popularizing the decree in national newspapers and on social networks, which have always served as communication tools. The NGO will also increase communication for the listing of lead chromates in the Rotterdam Convention. An initiative that will now be part of our organization's activities. We will help regulate all hazardous substances, and lead chromates in particular.

- Social media activity: Advocacy through socia media cards
- Advocacy

Nigeria

C-Circle Foundation for Sustainable Health and Environment, Abuja

Stopping Lead Poisoning from Edible Clay (Nzu) among Pregnant women in Nigeria: a case study of Federal Capital Territory (Abuja), Abia state (Aba) and Imo state (Owerri), 12.10.2025 - 30.11.2025

Lead poisoning remains a silent public health threat in Nigeria, with one overlooked source being the cultural practice of eating edible clay, locally known as nzu or calabash chalk. Common among pregnant women, especially in southern Nigeria, this practice is often used to manage nausea and cravings but exposes mothers and unborn children to dangerous levels of lead, arsenic, and cadmium, far above WHO safety limits. These toxic metals can cause irreversible brain damage, miscarriages, and developmental problems in children. This

campaign, held under the International Lead Poisoning Prevention Week of Action (ILPPWA) 2025, aims to raise awareness, discourage edible clay consumption, and protect mothers and children from lead exposure, contributing to safer pregnancies and healthier future generations. There will be traditional media and social media awareness events between 19 -25 October 2025. Also there will be sensitization and discussion with pregnant women during antenatal clinic visit

- Social media activity
- Advocacy
- Roundtable discussion
- Health professionals' event
- Media engagement
- Mural, street painting, drawing or other creative arts: House 849 Mohammed Sanusi Street, Cad Zone C01

Centre for Earth Works, Jos, Plateau state

Act now campaign: A social media and public sensitization campaign on the harmful effects of lead exposure(focus on lead-based paints), 20.10.2025 - 24.10.2025

This event seeks to raise public awareness on the harmful exposure to lead, especially through lead-based paints. This will be achieved through social media campaigns and radio programs. A school engagement will also be held to educate school children on lead poisoning, routes of exposure, sources of exposure, and preventive measures.

- Social media activity: Daily posts on social media, showcasing ILPPWA activities and delivering key messages
- Media engagement: A radio program targeting the general public. This will focus on the harmful effects of lead exposure, especially through lead-based paints. It will also create awareness on prevention, detection and mitigation of lead poisoning among vulnerable populations(pregnant women and children)
- Other: Education: This is targeted at school children to educate them on the harmful effects of lead exposure and also preventive measures.

Federal Ministry of Environment, Abuja

Commemoration of the International Lead Poisoning Prevention Week of Action (ILPPWA) 2025 in Nigeria, 27.10.2025 - 30.10.2025

The International Lead Poisoning Prevention Week of Action (ILPPWA) 2025 is being commemorated by the Federal Ministry of Environments through social media campaigns ,

technical presentations by experts , video shows/ documentary and product demonstration of an organization that has produced lead free paints from natural sources. The week long event will also feature secondary school students acting a playlet to demonstrate the deleterious effects of lead in Humans. Equally, there will be panel discussion session where experts will deliberate extensively on the theme of this years event

- Social media activity: Social media campaigns were deployed to ensure the message of lead poisoning is well circulated. Instagram, twitter, facebook posts were used
- Advocaxy: Pamplets and fyers were distributed to pass the message of effects of lead poisoning especially to children and women
- Roundtable discussion: The events equally involved panel discussions all to create awareness about the event
- Outreach to paint manufacturers: Paint manufacturing SME were equally involved in the commemoration of the lead poisoning prevention week.
- Media engagement
- Drama, dance or other expressive activity: Secondary school students acted a short playlet demonstrating the deleterious effects of lead
- Other: Showcasing of production process for lead free paint production

Sustainable Research and Action for Environmental Development (SRADev Nigeria), Lagos/Abuja

Lead Chromate in Paints: Simplified Risk Assessment and Policy Roadmap, 22.10.2025 - 25.10.2025

Lead poisoning remains a silent public health threat in Nigeria, with one overlooked source being the cultural practice of eating edible clay, locally known as nzu or calabash chalk. Common among pregnant women, especially in southern Nigeria, this practice is often used to manage nausea and cravings but exposes mothers and unborn children to dangerous levels of lead, arsenic, and cadmium, far above WHO safety limits. These toxic metals can cause irreversible brain damage, miscarriages, and developmental problems in children. This campaign, held under the International Lead Poisoning Prevention Week of Action (ILPPWA) 2025, aims to raise awareness, discourage edible clay consumption, and protect mothers and children from lead exposure, contributing to safer pregnancies and healthier future generations. There will be traditional media and social media awareness events between 19 -25 October 2025. Also there will be sensitization and discussion with pregnant women during antenatal clinic visit

- Advocacy: SRADev will carry out a technical brief drafting including a desk review on the National stat

- Roundtable discussion
- Media engagement

Oman

Ministry of Health, Muscat

International Lead Poisoning Prevention Week of Action, 19.10.2025 - 25.10.2025

Organizers: Oman Ministry of Health. Co-Organizer: Emory University Department of Emergency Medicine Medical Toxicology Section and the Georgia Poison Center Partner; Nepal Poison Center Collaborative; Georgian Emergency Medicine Physician Association; Karadeniz Technical University-Trabzon; American University of Beirut Clinical Toxicology Services. Goal: Raise awareness about lead poisoning hazards with particular focus on lead-based paint Objectives: Organize a webinar in collaboration with partners from Emory for healthcare workers on the health effects of lead and diagnostic methods, One Outbreak-Based Presentation-Republic of Georgia / Use Social Media to disseminate information on the topic of lead poisoning / Use Social Media to disseminate infographics Disseminate Question of the Day / One Day Exhibition for 8 hours involving different sectors in the country responsible for chemical-lead regulations

- Social media activity
- Webinar
- Other

Peru

Grupo GEA, San Isidro, Lima. Peru

“Ollantaytambo Libre de Plomo: Pinta Vida, Pinta Salud” . Cusco, Perú. No hay nivel seguro: actúe ahora para poner fin a la exposición por plomo “Ollantaytambo Lead-Free: Paint Life, Paint Health.” Cusco, Peru. There is no safe level, act now to end lead exposure., 15.09.2025 - 21.10.2025

La actividad se realizó el martes 21 de octubre de 2025 en la Institución Educativa Manco Inca, con la participación de autoridades locales, del Rotary Club Camacho, del Grupo GEA y de la Municipalidad de Ollantaytambo. El encuentro inició a las 10:00 a.m. con las palabras de bienvenida de la Bióloga Hina Sánchez López, Gerente de Gestión Ambiental y Saneamiento, y del Profesor Félix Earlan Tocre, Director de la institución educativa anfitriona. Durante la jornada, el Ing. Marcos Alegre Chang, Director Ejecutivo del Grupo GEA, realizó la entrega de libros ambientales a la biblioteca escolar, junto con material de pinturas libres de plomo donadas por la empresa Universal Colors, que permitirá continuar con la adecuación y mejoramiento de los espacios del colegio. Este acto simbolizó el

compromiso conjunto del sector público y privado con la eliminación del plomo en las pinturas y la creación de entornos educativos más seguros y saludables. El Blgo. Elmer Quichiz Romero, socio y Director de Proyectos del Rotary Club Camacho y DIGESA, presentó una exposición sobre la normatividad vigente y los efectos del plomo en la salud, mientras que el Sr. Jorge Rivera Echegaray, Presidente del mismo club, entrego cuentos bilingües al Director del colegio, y compartió una reflexión sobre el desarrollo sostenible y la responsabilidad comunitaria en la protección de la salud infantil. Asimismo, se desarrolló la dinámica educativa "Pinta tu respuesta", dirigida por la Ing. Maricé Salvador del Grupo GEA, donde estudiantes respondieron preguntas sobre los efectos del plomo y asumieron el compromiso con un futuro libre de contaminación. El cierre de la jornada estuvo marcado por la inauguración de un mural ambiental participativo frente a la institución, acompañado por la poesía de una estudiante de la escuela y la participación del alcalde de Ollantaytambo, G.O.T. Paull Ferenk Palma Herrera, quien destacó la importancia de promover entornos escolares saludables y sostenibles. Se realizó una activación con la participación de nuestra mascota PiBi (Pb) en las instalaciones del colegio. The activity took place on Tuesday, October 21, 2025, at the Manco Inca Educational Institution, with the participation of local authorities, the Rotary Club Camacho, Grupo GEA, and the Municipality of Ollantaytambo. The event began at 10:00 a.m. with welcoming remarks by Biologist Hina Sánchez López, Manager of Environmental Management and Sanitation, and Professor Félix Earlan Tocre, Director of the host educational institution. During the day, Eng. Marcos Alegre Chang, Executive Director of Grupo GEA, presented environmental books to the school library along with lead-free paint materials donated by the company Universal Colors, which will support the improvement and adaptation of the school's spaces. This act symbolized the joint commitment of the public and private sectors to eliminate lead in paints and to create safer and healthier educational environments. Biologist Elmer Quichiz Romero, partner and Project Director of Rotary Club Camacho and DIGESA, gave a presentation on current regulations and the health effects of lead, while Mr. Jorge Rivera Echegaray, President of the same club, handed bilingual storybooks to the school's Director and shared a reflection on sustainable development and community responsibility in protecting children's health. Additionally, the educational activity "Paint Your Answer" was led by Eng. Maricé Salvador from Grupo GEA, where students answered questions about the effects of lead and committed to a future free of contamination. The day concluded with the inauguration of a participatory environmental mural in front of the school, accompanied by a poem recited by a student and the participation of Mayor of Ollantaytambo, G.O.T. Paull Ferenk Palma Herrera, who emphasized the importance of promoting healthy and sustainable school environments. The event also included an activation featuring PiBi (Pb), our educational mascot, within the school facilities.

- Social media activity: Charlas de sensibilización sobre pinturas libre de plomo (materiales de revestimiento), charla sobre los efectos del plomo a la salud, etc.
- Outreach to paint manufacturers: Conexión con el sector privado- fabricantes de pinturas libre de plomo para realizar la activación.

- Mural, street painting, drawing or other creative arts: Mural pintado con pinturas libre de plomo en el colegio Manco Inca Ollantaytambo (288 nniños) en el Cusco. Perú
- Other: Sensibilización con la mascota Lata de pintura "PiBi" en el colegio Manco Inca Ollantaytambo y comunidad en general.

Philippines

BAN Toxics Philippines, Quezon City, Tacloban City, Tuguegarao City, and Bulacan Provinces

Towards a Lead-Free Future: Safeguarding Children's Health through Awareness, Research & Policy Advocacy

- Social media activity
- Advocacy
- Media engagement:
- Mural, street painting, drawing or other creative arts: Matalino Street, Diliman

https://bantoxics.org/

EcoWaste Coalition-Philippines, Metro Manila, Cebu and Davao

Collaborative Action to Strengthen Enforcement of the Lead Paint Ban, Uphold the Human Right to a Clean, Healthy and Sustainable Environment, 01.10.2025 - 31.11.2025

The EcoWaste Coalition is set to observe the 13th ILPPWA together with the other stakeholders from the public and private sectors and with support from the International Pollutants Elimination Network (IPEN). On October 21, the Environmental Management Bureau and the EcoWaste Coalition will hold a joint forum to discuss the various sources of lead exposure, their impacts on the health vulnerable populations, particularly the children, and ways to prevent poisoning, and to celebrate the progress of eliminating lead paint in the country as well as the prevailing challenges and the ways forward, including the proposed listing of lead chromates in Rotterdam Convention. The EcoWaste Coalition will also speak at the EMB webinar on October 23 regarding best practices and collaborative action for lead-safe communities. During the week, EcoWaste will release an updated version of "Public Notice on Lead Containing Paints" co-published with the Philippine Paint & Coatings Association, Inc. and IPEN. For the entire month of October, which is observed as the Consumer Welfare Month in the Philippines, the EcoWaste Coalition will raise public awareness about lead-containing paints, lipsticks, eyeliners, medicinal patch, plumbing supplies, candles, and Halloween products. The EcoWaste Coalition will further promote the third-party Lead Safe Paint® certification program. It will cap the week with the launch of a new lead paint study with support from the Lead Exposure Elimination Project (LEEP).

- Social media activity
- Advocacy
- Roundtable discussion

https://ecowastecoalition.blogspot.com/

Médecins du Monde, Manila City

Community Based Event: Increasing awareness on lead exposure, 24.10.2025 - 29.10.2025

In celebration of the International Lead Poisoning Prevention, the a community-based event will be organized targeting informal waste workers, Barangay Health Workers, Barangay Officials and other community members in District 1 (Tondo) and District 5 (San Andres). The objectives of the event will be: 1. To raise awareness on the sources of Lead & its ill-effects on human health. 2. To identify different risk mitigation measures and commit to its promotion in their communities/groups. 3. To encourage partnership and get the commitment of the local officials, dismantlers and the community at large in dealing with the issue of Lead exposure.

Community event with fun interactive booths to increase awareness about lead exposure

Médecins du Monde, World Health Organization Philippines, Department of Health, National Capital Region

Public Health Forum in support International Lead Poisoning Prevention Week of Action, 17.10.2025

A public health forum in support of the International Lead Poisoning Prevention Week of Action is organized by Médecins du Monde in partnership with World Health Organization and Department of Health. It aims to raise awareness about the health impacts of lead and to call for a coordinated action to protect the population, especially those in marginalized and high-risk communities.

Public Health Forum

Russia

Eco-Accord, Москва

Public awareness campaign on lead poisoning risks and the necessity of its prevention, 19.10.2025 - 25.10.2025

The public awareness campaign will include the dissemination of information about the risks of lead contamination, sources of lead contamination, and ways to reduce health risks. Particular attention will be paid to lead in paint. Information will be disseminated on the Internet, in mass media, and through networks of partner organisations (family and parent

associations, youth organisations, health professionals, non-governmental organisations related to environmental and health issues, and others).

Social media activity

http://www.ecoaccord.org/lead-in-paint.html

Rwanda

Association Rwandaise des Ecologistes (ARECO-RWANDA NZIZA), Kigali

Lead Paint Awareness Campaign, ILPPWA 2025, Rwanda, 17.10.2025 - 31.10.2025

The Lead Paint Awareness Campaign for ILPPWA 2025 will build on the successes of ILPPWA 2022, 2023, and 2024 to raise awareness about lead poisoning risks and accelerate the shift to lead-free paints in Rwanda. The key activities that will be conducted in the campaign include: 1. Preparatory and consultative meetings: involving government agencies, civil society, and paint industry representatives to review progress and align strategies. Technical consultations will update stakeholders on best practices for eliminating lead in paints. 2. Workshop: To engage policymakers, regulators, industry leaders, and community representatives on the dangers of lead exposure and the benefits of lead-free alternatives. 3. Public awareness: Amplified through targeted media campaigns (radio, TV, and social media) and the distribution of educational materials to schools, retailers, and communities. These combined efforts aim to inform, influence policy, and drive industry reformulation, protecting public health, especially children, from the harmful effects of lead.

- Advocacy: Advocacy activities will target policymakers, regulators, and local authorities to strengthen commitment toward eliminating lead paint in Rwanda, and reinforce enforcement mechanisms
- Roundtable discussion: Roundtable discussions will bring together key stakeholders, including government agencies, civil society, and paint manufacturers, to review progress, share best practices, and coordinate actions to accelerate the transition to lead-free paints.
- Media engagement: Media engagement through radio, television, and social media campaigns will raise public awareness on the health and environmental impacts of lead exposure, highlight the benefits of lead-free alternatives, and encourage consumer demand for safer products.
- Mural, street painting, drawing or other creative arts: Kigali, Rwanda
- Other: please describe

www.arecorwandanziza.org

Sri Lanka

Centre for Environmental Justice, Colombo

Lead Safe Sri Lanka, 19.10.2025 - 25.10.2025

CEJ will make public aware about the possible exposure routes to lead. A series of social media posts will be published on the same. In addition media will be briefed about the recommendations for making lead exposure in the country minimum.

- Social media activity: Social Media Post series
- Advocacy
- Media engagement: Press releases

Thailand

Ecological Alert and Recovery-Thailand, Nonthaburi

Lead Safe Sri Lanka, 07.10.2025 - 25.10.2025

The Ecological Alert and Recovery, Thailand (EARTH) joins forces with our local and global partners for the 2025 International Lead Poisoning Prevention Week of Action (ILPPWA) on 19-25 October, to raise awareness on the health effects of lead exposure. This year, during the first half of October, EARTH's technical and research team conducted field visits to inspect paints for lead content in 19 preschool development centers in eight districts of Bangkok. The total number of children cared for by the 19 centers is over 2,500. The X-Ray Fluorescence (XRF) machine was used to identify what elements are contained in paints, and how much concentration for lead content of the building paints, playground paints in playground equipment, and other equipment in the preschool development centers. The machine identifies the elemental content of substances or objects using the principles of X-ray fluorescence, allowing for accurate measurements of the amount and composition of various substances, with immediate results. The inspection of lead content in paint in child centers by EARTH was conducted in collaboration with the Bangkok Metropolitan Administration and the National Institute for Child and Family Development, Mahidol University, by recruiting interested child centers to participate. Crucially, the participated centers were actively taking part, as teachers and other relevant personnel expressed concerns and awareness of the potential for lead contamination in the environments where young children's health could be negatively affected. EARTH will disseminate the results of the lead paint testing and submit to the Bangkok Metropolitan Administration (BMA), as well as report back to the 19 preschool development centers. The findngs will also publicize on EARTH's website. The International Lead Poisoning Prevention Week of Action (ILPPWA) is an international campaign initiated by the World Health Organization (WHO) and the United Nations. Recognizing this issue, the Global Alliance to Eliminate Lead Paint (GAEPP) was established

to urge countries worldwide to eliminate the use of lead in paints to prevent lead exposure, particularly in children, and push for the completion of action to eliminate lead paint through regulatory action at the country level.

- Social media activity: Campaign and publish the lead in paint's results
- Advocacy: Report back to the government agency and affiliated agencies

Togo

Ministry of environment and forest ressources, LOME

Workshop to raise awareness and consult stakeholders on the elimination of lead in paint, 21.10.2025

Paints are one of the main sources of lead exposure in Togo, making populations vulnerable to diseases linked to high blood lead levels and lead poisoning. They are used in buildings, crafts, toy licking, etc. Scientific studies have revealed that in Togo, 30% of paints sold on the Togolese market have lead concentrations above 90 ppm, the standard recommended by the WHO. The activity to be carried out consists of organising a stakeholder consultation workshop to define a roadmap leading to the adoption of regulatory texts for the elimination of lead in paints. This workshop will bring together sixty people from the public administration and private sector stakeholders. The overall objective is to inform, educate and communicate about the health and environmental impacts of lead on human health and regulations on lead content thresholds in paints. Specifically, this involves: -Raising awareness among the various stakeholders about the health impacts of lead; -Sharing the experience of the NGO 'Friends of the Earth'; -Disseminating the ECOWAS ECOSTAND 092-2022 standard on lead content limits in paints.

Roundtable discussion: During this workshop, there will be three presentations followed by discussions.

Uganda

Centre for Citizens Conserving Environment & Management (CECIC), Kasese

Ending Lead Poisoning in Our Community, 19.10.2025 - 20.10.2025

This International Lead Poisoning Prevention Week of Action (ILPPWA) 2025, we are not just raising awareness; we are forging a path to action. Lead poisoning is a silent and insidious threat, particularly to our children, causing irreversible harm to their developing brains and bodies. It is a preventable tragedy, and it demands a collective, localized response. To mark this critical week, the Centre for Citizens Conserving Environment & Management (CECIC) will host a pivotal roundtable event at our Downhill offices. This gathering will bring together health experts, policymakers, community leaders, and advocates to move beyond discussion and towards tangible solutions.

- Advocacy
- Roundtable

https://cecicug.org

Center for Ecological Governance and Gender Initiatives, Kampala

Spread awareness through the social media about lead toxicity, 23.10.2025 - 25.10.2025

Spread awareness through the social media about lead toxicity and the urgency of protecting children from preventable sources of lead exposure such as lead-containing paints and dust by disseminating information materials from IPEN, WHO and other sources.

- Social media activity
- Media engagement
- Other: Awareness creation

www.ceggi.org

Western Media for Environment and Conservation (WEMECO), Hoima Oil City

Media-Driven Advocacy Campaign: Lead-Free Homes, Healthy Futures, 20.10.2025 - 30.10.2025

Lead-Free Homes, Healthy Futures is a campaign to protect children and families from the dangers of lead in paint. From 20 to 26 October 2025, WEMECO and seven media partners will share stories, radio talks, and TV spots across Uganda, bringing the message from national platforms to local communities in the Albertine region. By raising awareness and calling for safer alternatives, the campaign seeks to inspire parents, teachers, and leaders to demand stronger action for a healthier, lead-free future for every child.

- Social media activity: Featured stories on the social media platforms of our media partners
- Media engagement: Electronic ,print media and online

https://www.wemeco.org

United Kingdom

Lead Exposure and Poisoning Prevention Alliance, United Kingdom

Lead Exposure and Poisoning Prevention (LEAPP) Alliance open meeting, TBA

We will hold an open meeting to present advancements and activities related to lead exposure and poisoning prevention in the UK during ILLPW 2025. We will also be sending a barrage of

letters to government agencies, policy leaders, members of parliament, and professional bodies. We will also start to enhance our social media engagement and seek celebrity endorsements.

- Social media activity
- Advocacy
- Roundtable discussion
- Outreach to paint manufacturers
- Media engagement
- Mural, street painting, drawing or other creative arts: LEAPP ALLIANCE

https://leappalliance.org.uk/

United Republic of Tanzania

AGENDA for Environment and Responsible Development (AGENDA), Dar es Salaam City

Accelerate the Elimination of Lead Paint in Tanzania, 16.10.2025 - 15.11.2025

AGENDA is planning to: a) In collaboration with regulatory bodies in Tanzania, develop a plan that will accelerate lead paint elimination in the country through improved enforcement of the standard that was endorsed in 2017. The plan will have a deadline for NO LEAD PAINT in Tanzania. This will be done based on the laboratory test results in 2025 for paints on the market. b) Organize a media event to raise the public awareness on the status of lead paint in Tanzania, and the effects of lead paint to humans and the environment.

- Advocacy: In collaboration with Regulators, AGENDA will test paints on the market and use the results to develop a plan to eliminate lead paint through improved enforcement of the existing legal sub-regional standard
- Outreach to paint manufacturers: Based on paint test results, manufacturers and importers will be urged to abide to the standard
- Media engagement: To raise public awareness on the status of lead paint in Tanzania and the effects of lead to humans and the environment

Green Planet Plan (GPP), DODOMA

Multi-Sectoral Workshop on Lead Elimination and Safer Consumer Products in Tanzania, 19.10.2025 - 25.11.2025

The Multi-Sectoral Workshop on Lead Elimination and Safer Consumer Products in

Tanzania is a one-day event organized by Green Planet Plan (GPP), scheduled for October 25, 2025, in Dodoma City at the UDOM Conference Hall. Themed “No Safe Level: Act Now to End Lead Exposure,” it aligns with International Lead Poisoning Prevention Week of Action (ILPPWA) 2025 and aims to address the critical public health challenge of lead exposure in paints, cosmetics, spices, and other consumer products. The workshop will bring together approximately 30 key stakeholders from government agencies (e.g., NEMC, TBS, GCLA, Ministry of Health, Ministry of Industry and Trade), paint manufacturers, academia, NGOs, and media to foster collaboration, raise awareness, share best practices for lead-free production, and develop a Workshop Communiqué with actionable policy recommendations for eliminating lead by 2030. Pre-workshop activities from October 13 to 24 include a national media tour, social media campaign (#LeadFreeTanzania), paint industry visits, and student awareness sessions to build momentum and reach over 500,000 Tanzanians. The initiative supports Tanzania’s National Environmental Policy (2021), Vision 2050, and global targets from WHO and the Global Alliance to Eliminate Lead Paint, emphasizing protection for vulnerable groups like children and pregnant women.

- Social media activity
- Advocacy
- Roundtable discussion
- Outreach to paint manufacturers
- Media engagement
- Mural, street painting, drawing or other creative arts

Networking for Society Development Organization (NESODO), Mwanza

Multi-Sectoral Workshop on Lead Elimination and Safer Consumer Products in Tanzania, 19.10.2025 - 25.10.2025

Networking for Society Development Organization (NESODO), with support from the Lead Exposure Elimination Project (LEEP), is implementing a community-based project in Mwanza, Tanzania, to identify and reduce sources of lead exposure from paints, spices, and cosmetics. As part of the 2025 International Lead Poisoning Prevention Week of Action (ILPPWA) under the theme “No Safe Level: Act Now to End Lead Exposure,” NESODO will: Disseminate social media awareness messages using IPEN, WHO, and LEEP materials ; Conduct sampling and testing of paints, spices, and cosmetics sold in Mwanza to detect lead contamination ; Organize a stakeholder workshop to share preliminary findings and discuss policy actions to promote lead-free products. These activities aim to strengthen public awareness, generate evidence, and encourage collaboration between government, civil society, and the private sector in eliminating lead exposure in Tanzania.

- Social media activity: NESODO will share key messages and infographics from IPEN,

WHO, and LEEP through Facebook, X, and WhatsApp platforms to raise public awareness on the dangers of lead exposure and promote lead-free products in Tanzania.

- Advocacy: Advocacy efforts will target local authorities, Tanzania Bureau of Standards (TBS), and paint and cosmetics retailers to promote enforcement of lead-free standards and regulations aimed at reducing lead exposure.
- Roundtable discussion: NESODO will organize a multi-stakeholder meeting in Mwanza involving government agencies, civil society, and community leaders to review findings from the sampling and testing activities and discuss practical policy actions.

United States of America

California Institute of Environmental Design & Management (CIEDM), Arcadia

CIEDM Actions for Lead Poisoning Prevention @ Arcadia Ecohome, 20.10.2025 - 21.10.2025

As in past years, as members of the Lead in Paint Community of Practice (CoP) and the Green Forum's Chemicals & Waste Management CoP, we practitioners at CIEDM are to hold a local grassroot event at the Arcadia Ecohome to support and take part in the 2025 ILPPWA, US National LPPW, California LPPW and International Day of Action on Big Biomass, an awareness camoaign to oppose burning biomass and resulting in air pollution with lead, all taken place in the same week of ILPPWA. Our event actions include: 1) Registrating local events with ILPPWA & NLPPW' 2) Engaging a scoail media campaign to raise public awareness of those campaign messages via posting SME comments to news & articles; and 3) Engaging firscaping works at the Arcadia Ecohome to showcase online for preventing fires & widlfires.

- Social media activity
- Advocacy
- Other: Firescaping to showcase lead prevention via air pollution

https://www.facebook.com/ciedmeco

Emblem Entertainment and Clean + Healthy, New York State

LEAD Listening Tour, 19.10.2025 - 25.10.2025

This program will leverage the LEAD Podcast created and hosted by Shannon Burkett, mother of a lead-affected child and founder of Emblem Entertainment, to engage lead-impacted families, health care professionals, journalists, and elected officials and government employees in six of New York State's most lead-impacted communities: Buffalo, Rochester, Syracuse, Albany, Garrison, and New York City during the 2025 National Lead Poisoning

Prevention Week. Shannon Burkett and Jenny Maguire of Emblem Entertainment and Gabby Gonzales of Clean+Healthy, which co-leads the statewide collaboration of Lead Free Kids NY, will travel to each community to hold 1 - 2 Silent Disco" style listening events (with headphones provided) followed by a "talk back" panel, including local speakers with scientific expertise and direct lived experience. The optional second event will focus on health care providers. Through these events, we will increase understanding of the ongoing problem of lead poisoning in New York State, driven by old paint in our aging housing stock. We will give local lead-impacted families the opportunity to speak for themselves for social media posts. To iterate this process and ensure communities get the scientific information they need, a survey at the end of each event will help determine future podcast content and/or fact sheets to be produced by Lead Free Kids NY, and provide feedback to health care providers or the New York State Children's Environmental Health Centers (NYSCHECK, nyscheck.org). Project Goal: Using LEAD podcast, we seek to educate, engage, connect, and activate lead-impacted families, health care providers, and elected officials to advance lead poisoning prevention. With the trust and willingness of the communities we reach, we are hoping to get more stories along the tour to share where lead poisoning education is lacking and document what people's reactions and thoughts on the podcast are. We want to capture the most authentic reactions possible, and to inspire action by community members, health care professionals, and elected officials to advance lead poisoning prevention. We also hope that people will get interested in the story and journey. As a result we would like for them to continue listening to the podcast and engage in activism in whatever level they have capacity for.

- Social media activity
- Advocacy
- Health professionals' event

endleadpoisoning.org and https://cleanandhealthy.org/

Emory University Medical Toxicology Section and the Georgia Poison Center in Partnership with the Oman Ministry of Health and in Collaboration with Nepal Poison Center Collaborative, the Georgian Emergency Medicine Physician Association, and the Karadeniz Technical University, Atlanta, Georgia

Paint Without Poison, 19.10.2025 - 26.10.2025

During the week we will hold several activities to educate about the medical assessment and management of lead poisoning and to raise awareness about lead hazards in paint. We will use various formats including webinars, podcasts, Daily Question, and infographics. It is a joint effort or a number of Emory University Medical Toxicology Section and the Georgia Poison Center in Partnership with the Oman Ministry of Health and in Collaboration with Nepal Poison Center Collaborative, the Georgian Emergency Medicine Physician Association, and the Karadeniz Technical University.

- Social media activity
- Webinar
- Media engagement
- Mural, street painting, drawing or other creative arts
- Other: Podcasts, Daily Question

www.menatox.org and www.georgiapoisoncenter.org and https://med.emory.edu/departments/emergency-medicine/strategic-programs-initiatives/center-for-advanced-emergency-care/international-collaboration/index.html

Environmental & Public Health International, Chicago

Global Relaunch of the Lead Service Line Replacement Cost Calculator (LSLRCC): Advancing Equity in Lead Service Line Replacement. Environmental & Public Health International (EPHI) announces the global relaunch of the free, multilingual Lead Service Line Replacement Cost Calculator (LSLRCC). The updated tool supports equitable, data-driven planning to eliminate lead exposure and advance safe water infrastructure worldwide., 25.10.2025

Environmental & Public Health International (EPHI) announces the global relaunch of the Lead Service Line Replacement Cost Calculator (LSLRCC), a UNEP-recognized, free, multilingual, EPA-aligned planning tool that empowers governments, Tribal Nations, and utilities to estimate and plan the costs of lead service line replacement projects and protect public health. With an estimated 9.2 million lead service lines in the United States, the need for equitable and data-driven planning tools is critical to accelerate safe water infrastructure replacement and eliminate lead exposure risks. The updated version of the LSLRCC webpage expands its mission-aligned resources, including the addition of a UNESCO-IHP WINS DOI for citation and integration into water infrastructure grant proposals, and new linkages to UNEP, global databases, academic institutions, and public health leaders. It maintains full scenario modeling, multilingual functionality, and free public accessibility to better support underserved communities and advance compliance with the EPA Lead and Copper Rule Improvements (LCRI). This initiative supports the World Health Organization's campaign to eliminate lead exposure, while advancing UN Sustainable Development Goals 3 (Good Health and Well-Being) and 6 (Clean Water and Sanitation). Recognized by Global, Scientific, and Policy Leaders. United Nations System: UNEP, UNESCO, UN WIPO GREEN Technology Marketplace, UN Global Compact Water Action Hub, UN Decade Playbook. Global Policy & Transparency: OECD Policy Observatory, Taskforce on Nature-related Financial Disclosures (TNFD). U.S. Public Health & Federal Leaders: U.S. Environmental Protection Agency (EPA), National Center for Healthy Housing (NCHH), Lead Innovation Hub (EDF & EPIC). Scientific & Professional Networks: American Water Works Association (AWWA), American Planning Association (APA), American Society of Landscape Architects (ASLA), Society for

Ecological Restoration (SER). Tribal & Community Leaders: Native American Community Development Institute (NACDI), Cleveland Lead Advocates for Safe Housing (CLASH CLE), River Network. Academic Leaders: Harvard, Boston University Climate and Health Café, Duke University Clinical & Translational Science Institute, Yale University Green Chemistry for Sustainability Network

- Online event (webpage announcement and digital campaign)

NYC DOHMH- Education and Community Partnerships Unit, New York

National Lead Poisoning Prevention Week 2025 activities., 18.10.2025 - 25.10.2025

Join the NYC Department of Health and Mental Hygiene, NYC Housing Preservation and Development (HPD) and NYC Department of Environmental Protection (DEP) in celebrating National Lead Poisoning Prevention Week 2025 for in-person and virtual webinars starting on October 18, 2025 to October 25, 2025. This year's theme, "Healthy Communities Start with Lead-Safe Homes," reminds us of the importance of ensuring safe living spaces for children and highlights our shared commitment to preventing lead poisoning. 1. Get the Facts: Learn about the hazards of lead. 2. Get Your Child Tested: Learn about how to get a blood test to detect lead. 3. Get Your Home Tested: Learn how to hire a certified professional to test older homes for lead. To see the listing of upcoming events, visit us at: https://www.nyc.gov/site/doh/health/health-topics/healthy-home-workshops.page If you have any question, please call us at 646-632-6023 or email: healthyhomesecp@health.nyc.gov

- Social media activity: social media handle: nycHealthy
- Webinar: Webinar #1: Lead in Drinking Water and Housing and Lead Based Paint: an overview of NYC Rules for Owners and Tenants. Webinar #2: Lead Poisoning Prevention & Lead-based Paint Complaints and Inspections.
- In-person tabling events in neighborhoods throughout the five boroughs of NYC.

Pure Earth, Virtual

Year 3 Progress Report from Colombia, Indonesia, Kyrgyzstan, Maharashtra, India, and Peru., 27.10.2025

Please join Pure Earth and Vital Strategies during International Lead Poisoning Prevention Week of Action for a Year 3 Progress Report from Colombia, Indonesia, Kyrgyzstan, Maharashtra, India, and Peru. Supported by Takeda Pharmaceuticals, Ltd., the Strengthening Health Systems to Reduce Lead Exposure project has been working toward and implementing blood lead level surveillance programs to understand the prevalence and severity of childhood lead exposure in 5 participating countries. The webinar will feature project leaders describing the progress made in planning and implementing blood lead level surveillance programs, conducting home-based source assessments, collaborating with

government partners, and plans for the coming year. Participants will have the opportunity to ask questions during the live Q&A.

Webinar

Vietnam

Research Centre for Gender, Family and Environment in Development (CGFED), Hanoi

Youth-led communication campaign on lead paint, 19.10.2025 - 26.10.2025

Students from the Academy of Journalism and Communication (AJC) will develop and disseminate diverse communication products, such as articles, social media posts, and infographics, through school newsletters, Facebook pages, and other media channels, ensuring wide outreach both online and offline. To highlight the campaign, students will also co-organize a public exhibition at the Academy, showcasing posters, infographics, and other creative outputs on lead hazards.

- Social media activity
- Drama, dance or other expressive activity
- Mural, street painting, drawing or other creative arts

cgfed.org.vn

Zambia

Children's Environmental Health Foundation (CEHF), Livingstone /Lusaka

The Launch of Ending Childhood Lead Poisoning, 01.10.2025 - 15.11.2025

Zambia is in the process of developing regulations and standards to address lead in paint .CEHF continues to contribute to these efforts by sharing technical evidence , global best practices and public health reasearch to support effective implementation and compliance. For example CEHF 's engagement meeting with Zambia Compulsory Standards Agency on making the voluntary standard ZS1185 widely adopted took place on 22 october 2024 during the ILPPWA.

- Advocacy
- Roundtable discussion: Advocacy to policy makers and dicission implementers is the best way
- Health professionals' event
- Outreach to paint manufacturers: Advocacy to policy makers and dicission

implementers is the best way

to be provided

University of Zambia, Lusaka

University student debate “Lead exposure is a serious public health threat in Zambia”., 22.10.2025 - 31.10.2025

University student debate with judging panel to be drawn from regulators and the paint industry. It will be live streamed and shared on the University social media handles and YouTube. Some media houses will also be invited to the event.

- Social media activity
- Health professionals' event
- Media engagement
- Drama, dance or other expressive activity
- Mural, street painting, drawing or other creative arts: 2041

Subscribe, Join &/or Donate for a Lead Safe World

You can receive a free emailed notification whenever a *LEAD Action News* has been web-published just by filling in the Subscription Form at www.lead.org.au/LEAD_Action_News_Subscription.html Become a member of The LEAD Group Inc. at www.leadsafeworld.com/shop/ - which also entails emailed notification when a newsletter is web-published. Make a tax-deductible (in Australia) donation to LEAF (the Lead Education and Abatement Fund) at www.leadsafeworld.com/contribute/